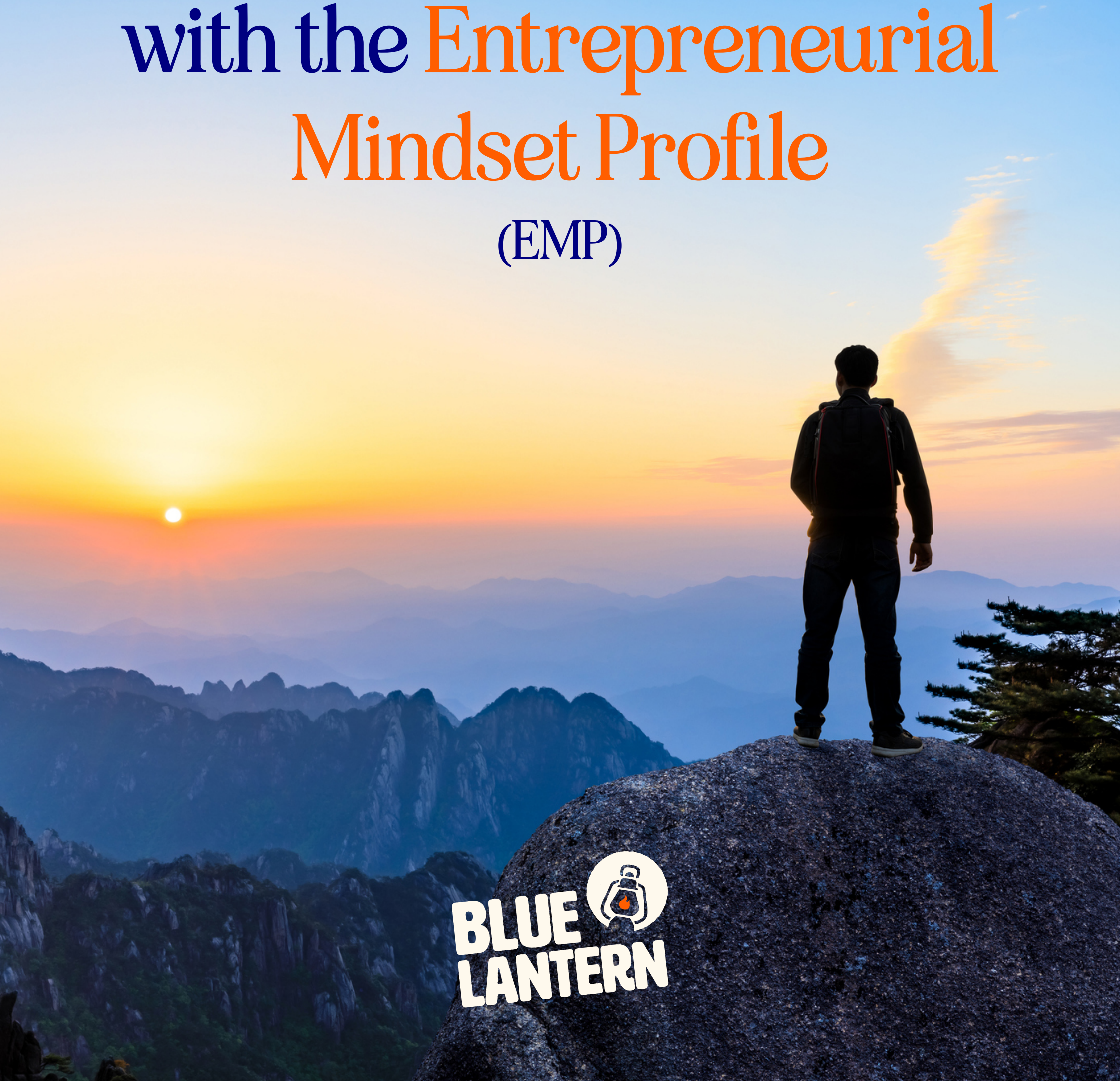
STARTSCAN

Unlock Your Entrepreneurial Potential with the Entrepreneurial Mindset Profile (EMP)



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Are You Wired for Success? Discover Your Entrepreneurial Edge!

In today's fast-paced world, success isn't just about what you know—it's about how you think. Whether you're an entrepreneur or corporate leader, the **Entrepreneurial Mindset Profile (EMP)** can help you unlock your true potential.

The EMP is a powerful, science-backed assessment that measures the key characteristics and skills that set successful entrepreneurs apart. Developed by top researchers, this tool goes beyond generic personality tests to give you **real, actionable insights** into how you think, lead, and take risks.

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What makes the EMP different?

Unlike other assessments, the EMP is built specifically for those who want to *think and act like an entrepreneur*—whether you own a business or drive innovation within a company.

Backed by Research

Developed through rigorous studies with entrepreneurs and managers.

Tailored to You

Receive a personalized report comparing your mindset to top entrepreneurs and managers.

Actionable Insights

Get clear strategies to strengthen your entrepreneurial skills.

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What does the EMP measure?

The EMP evaluates 14 key entrepreneurial characteristics and skills:

Independence
Do you thrive on autonomy?

Risk Acceptance
How comfortable are you with uncertainty?

Idea Generation
How easily do you innovate?

Action Orientation
Do you show initiative?

Persistence
Can you push through challenges?

Structure
What's your preference for structure?

Nonconformity
How unique would you like to be perceived?

Passion
How do you experience your work?

Need to Achieve
What's your desire to achieve at a high level?

Future Focus
Can you think far and beyond?

Execution
Do you turn ideas into reality?

Self - Confidence
How do you believe in your skills and talents?

Optimism
How positive is your attitude?

Interpersonal Sensitivity
At what level is your concern for the well-being of others?

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Why Take the EMP?

› Entrepreneurs:

Gain insight into your strengths & weaknesses to launch or build a thriving business.

› Managers:

Identify the entrepreneurial strengths in yourself and your team, and become a more innovative leader with a more effective team.

Take the EMP Today and Elevate Your Potential!

Join thousands of successful entrepreneurs and managers who have used the EMP to sharpen their mindset and accelerate their success.

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Ready to take the next step?

Take the EMP and start your journey to a better you!

Sign me up!

✉ Learn more

BLUE-LANTERN.ORG